

Clinic

## REAL MADRID FOUNDATION TRAINING PROGRAM

• MADRID, SPAIN •

GENERATION/oak *international*  PREFERRED TRAVEL PARTNER





## Clinic

### THE ACADEMY

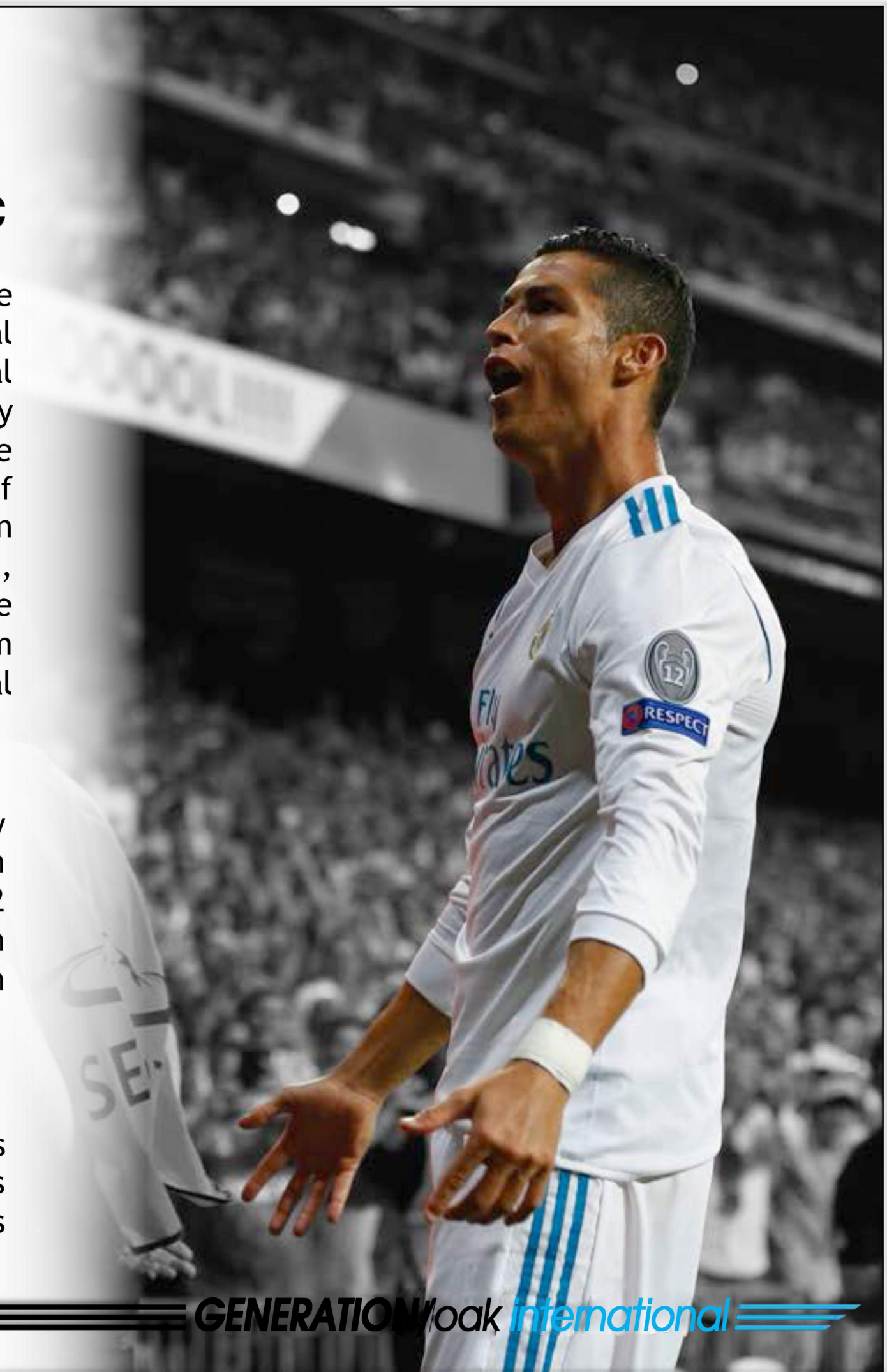
generation adidas international is proud to offer you an exclusive soccer experience in Spain through its partnership with the Real Madrid Foundation. You will train with qualified and experienced Real Madrid Foundation coaches, selected by the Real Madrid C.F. Academy director. This experience takes place at Real Madrid City's state of the art training facilities, and provides an inside look at the daily life of an Academy player. This is an exclusive chance to live "fútbol" in one of the world's most passionate soccer countries! In addition, during your stay you will have the unique opportunity to tour the inside of Real Madrid C.F.'s Santiago Bernabeu Stadium and its museum for a look back through soccer history, as well as to visit the official Real Madrid CF adidas megastore.

### THE CLUB

Real Madrid C.F., or 'Los Blancos' as they are affectionately called by Madridistas, was founded in 1902. One of the most successful clubs in history, Real Madrid C.F. has won 33 La Liga titles and a record 12 UEFA Champions League titles. The club is famous for both its rich tradition and also its talented roster, including names like Gareth Bale, Cristiano Ronaldo, and Toni Kroos.

### THE FOUNDATION

The Real Madrid Foundation is the instrument by which Real Madrid is present in society and develops its social and cultural awareness programs. Its main objective is to promote, both in Spain as well as abroad, the values inherent in sport.





**HALA MADRID!**





# Team Travel Program Components

Train with professional Academy coaches at state of the art facilities. Experience the life of a European youth Academy player!

Challenge your game by playing against top quality local opponents, putting your new skills into practice. Learn about the local style of play first-hand!

Take your game to the next level by seeing the greats play in person. Imagine seeing Messi, Bale or Mueller's skills up close.

Get a behind the scenes glimpse of your favorite stadiums! See the trophies won, see the field from the team bench, and visit the locker rooms.

Experience a European capital, including its local culture, language, and food! Visit important historical sites and learn about local life.

**TRAIN  
WITH ACADEMY  
COACHES AT  
TOP FACILITIES**

**PLAY  
COMPETITIVE  
FRIENDLY  
MATCHES**

**ATTEND  
PROFESSIONAL  
MATCHES**

**TOUR  
PROFESSIONAL  
STADIUMS AND  
FACILITIES**

**CULTURAL  
SIGHTSEEING**

"I love watching the different coaching styles, I can pick up new things that I can bring back to the U.S. and put into my training sessions. Just being able to see where the top players in the world are able to train and compete I think is fantastic."  
*Danielle Malagari Coach*

"I think there is a lot we can bring back to our teams back home, that's the main thing - just the culture and style of play. It's good to play international games against kids our own age, because it shows how you compare to them."  
*Paxton Pomykal Player*

"We saw the full out team...which is really awesome to see players that I look up to play *live*, not just on the tv."  
*Matthew Boberg Player*

"The atmosphere amazing, the complex is amazing, the coaches are fantastic, and I have learned so much. Being here is the best experience I could have imagined."  
*Dakota Peterson Player*

"You have enough time for soccer but also enough time to experience the culture. It is an educational experience that not too many people have the opportunity to participate in."  
*Joe Flynn Supporter*



## THE HUB EXPERIENCE

This international training opportunity takes place in **Madrid, Spain**. Madrid is one of our four generation adidas international program hubs, chosen for the strength of the program and our superior access.

Each of these hubs is a **European football capital** with **exciting tourism opportunities**, and an **international airport** which gives our travelers lower flight costs and more flight options. We have extensive experience organizing programs in these destinations, meaning that our networks there are unmatched. Our **relationships with professional clubs** in the area mean **inside access to Academy training facilities** and **quality Academy coaches**, and our **knowledge of local youth football clubs** will result in friendly matches that are level appropriate for your team.

All of our programs are unique and worthwhile, but we highly recommend a 'hub' destination for an authentic and unforgettable travel experience!

### MADRID HUB SNAPSHOT:

- 15 years organizing programs
- 553 programs traveled
- 7,802 Players traveled
- 1,669 friendly matches organized
- 2,700 training sessions organized

### HIGHLIGHTS:

- Tour and train at the famous Real Madrid City
- Tour 'Santiago Bernabeu' Stadium
- Attend a professional La Liga match
- Stay at City of Football Spanish Soccer Federation
- Cultural opportunities like visits to Toledo or Segovia

### WEATHER:

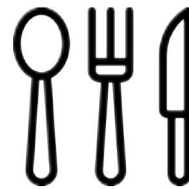
- Average spring temperatures in the 50s
- Average summer temperatures in the 80s
- Average of 10 rainy days per month in the spring
- Average of 5 rainy days per month in the summer



# YOUR EXPERIENCE INCLUDES



8 nights accommodation in Madrid at a 3\* or 4\* hotel



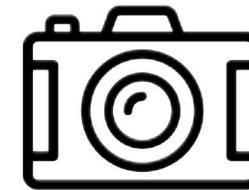
Meal Plan: 2 meals per day. Breakfast each day, and lunch or dinner



All required ground transportation throughout the program\*



Team Coordinator to be with team at all times, 24/7



Sightseeing and Cultural Activities, including visits to Toledo or Segovia



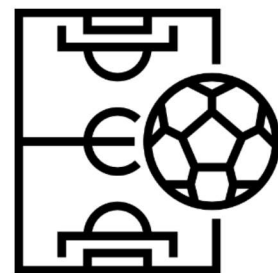
Medical and cancellation insurance



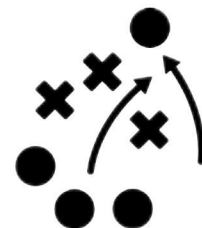
Laundry for Players (Uniforms, 3 loads)



Clinic



4 training sessions at Real Madrid C.F.'s Real Madrid City with Real Madrid Foundation coaches



3 pre-arranged competitive friendly games against Spanish opponents



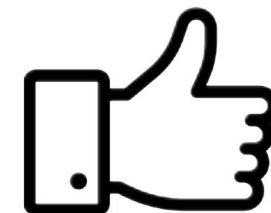
Tour Real Madrid C.F.'s Real Madrid City training complex and Santiago Bernabeu Stadium, Museum and megastore. Eat lunch at Lunch at the Real Café Bernabeu.



Tour the Royal Spanish Football Federation's City of Football Museum and training complex



generation adidas International promo product



Social media coverage during your training program

*\*Including one group airport transfer upon arrival and one at departure*  
Other: Official Real Madrid Foundation certificate, group picture, water bottle, sackpack and training kit (Players Only).



# OPTIONAL ITEMS

Please inquire for further information on these items:



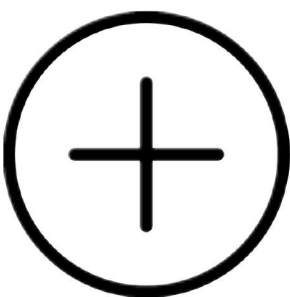
Roundtrip airfare is not included, but will be sourced for the group



Match tickets to professional games (subject to availability)



Additional items such as phone , calls, beverages, and snacks

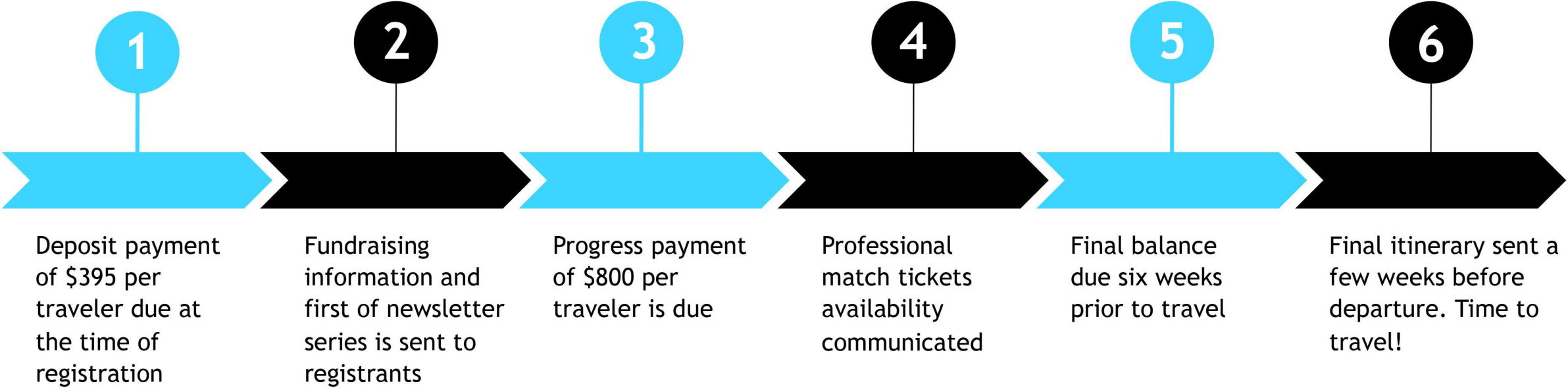


Admission fees to any cultural or leisure activities not listed in itinerary



Any other items not specified under the “Program Includes” section

# THE PROGRAM TIMELINE

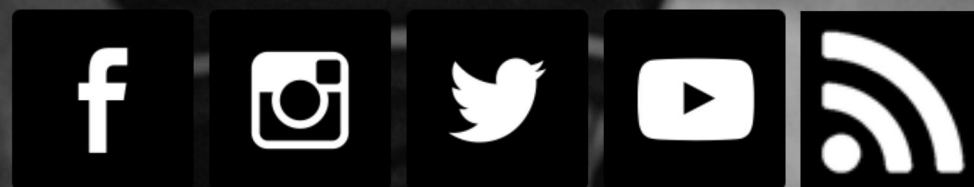
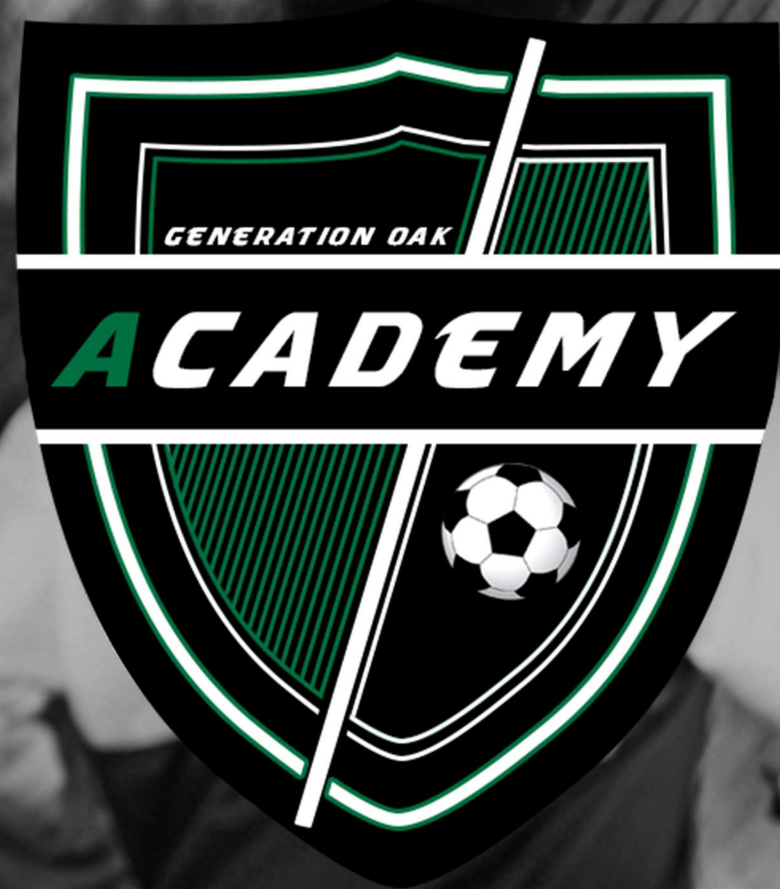


## SAMPLE ITINERARY

*\* Please remember that this is a sample itinerary, subject to change based on your team's customized program.*

- |  |   |
|--|---|
| <p><b>DAY 1:</b> Depart for Madrid, Spain.</p> <p><b>DAY 2:</b> Arrive at Madrid Barajas Adolfo Suarez International Airport, transfer to accommodations. Check into hotel to rest and relax. Light training session with own coach. Attend La Liga match (optional and additional cost).</p> <p><b>DAY 3:</b> Training session #1 at Real Madrid C.F.'s Real Madrid City with Real Madrid Foundation coach. Guided visit of Real Madrid C.F.'s Real Madrid City training complex. Training session #2 at Real Madrid City with Real Madrid Foundation coach.</p> <p><b>DAY 4:</b> Training session #3 at Real Madrid C.F.'s Real Madrid City with Real Madrid Foundation coach. Competitive friendly game #1 vs. top level Spanish team.</p> <p><b>DAY 5:</b> Tour Real Madrid C.F.'s Santiago Bernabeu Stadium, museum, trophy room, and megastore. Lunch at the Real Café Bernabéu. Sightseeing in historic city of Toledo, UNESCO World Heritage Site.</p> | <p><b>DAY 6:</b> Training session #4 at Real Madrid C.F.'s Real Madrid City. Competitive friendly game #2 vs. top level Spanish team.</p> <p><b>DAY 7:</b> Training session with your own coaches (subject to availability). Tour the Royal Spanish Soccer Federation's City of Football training complex and museum. Guided City Tour of Madrid (Palacio Real, Plaza Mayor, Puerta del Sol). Free time to enjoy Madrid on own.</p> <p><b>DAY 8:</b> Sightseeing in Historic city of Segovia, UNESCO World Heritage Site. Competitive friendly game #3 vs. top level Spanish team.</p> <p><b>DAY 9:</b> Youth Academy Games Observation. Attend an official "La Liga" game (optional and additional cost).</p> <p><b>DAY 10:</b> Depart Madrid.</p> |
|--|---|





e: [evh@1oakscouting.com](mailto:evh@1oakscouting.com)  
@: [www.1oakscouting.com](http://www.1oakscouting.com)

**##WHEREWILLYOUPLAY**

**GENERATION/oak international**